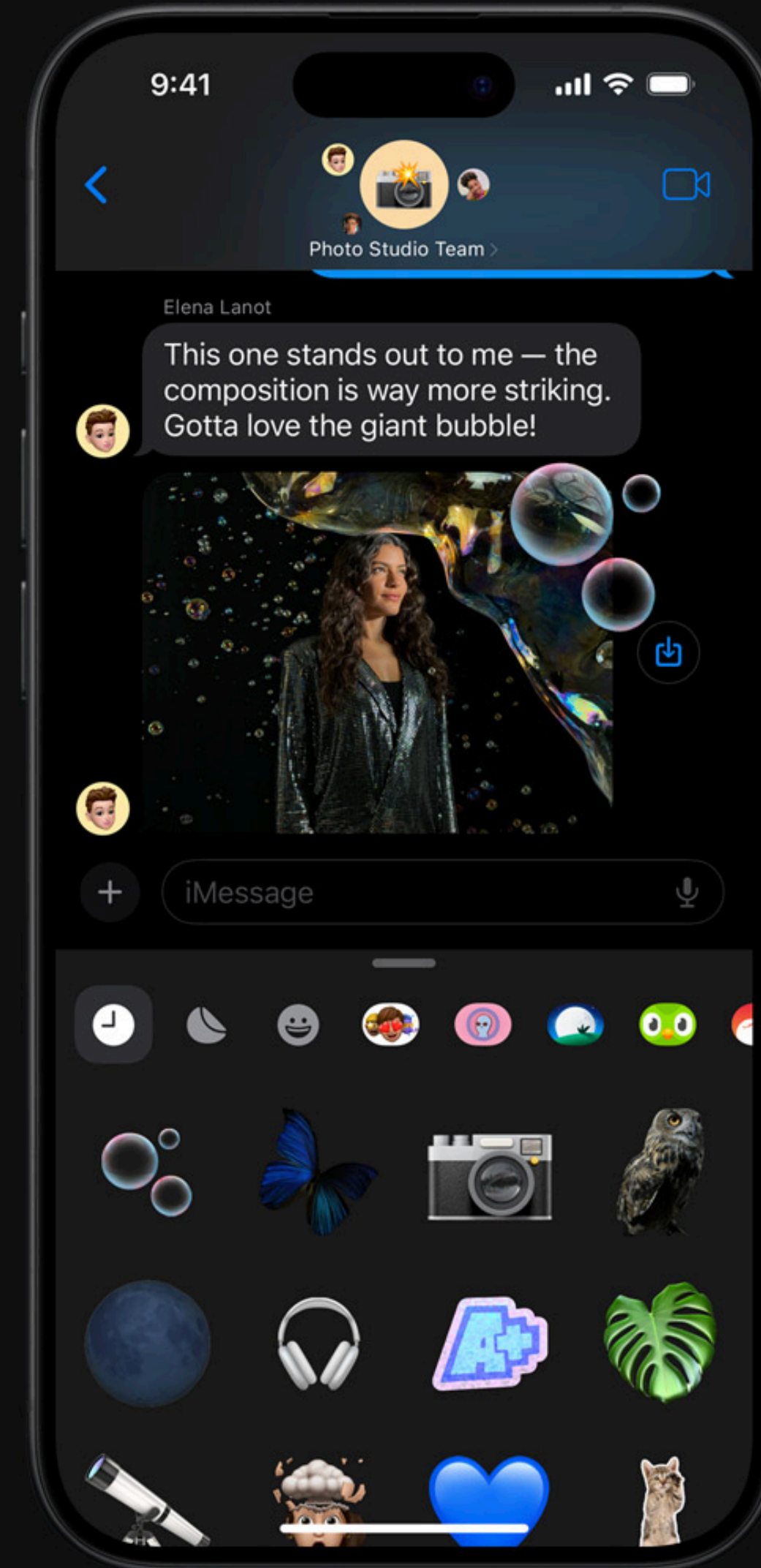
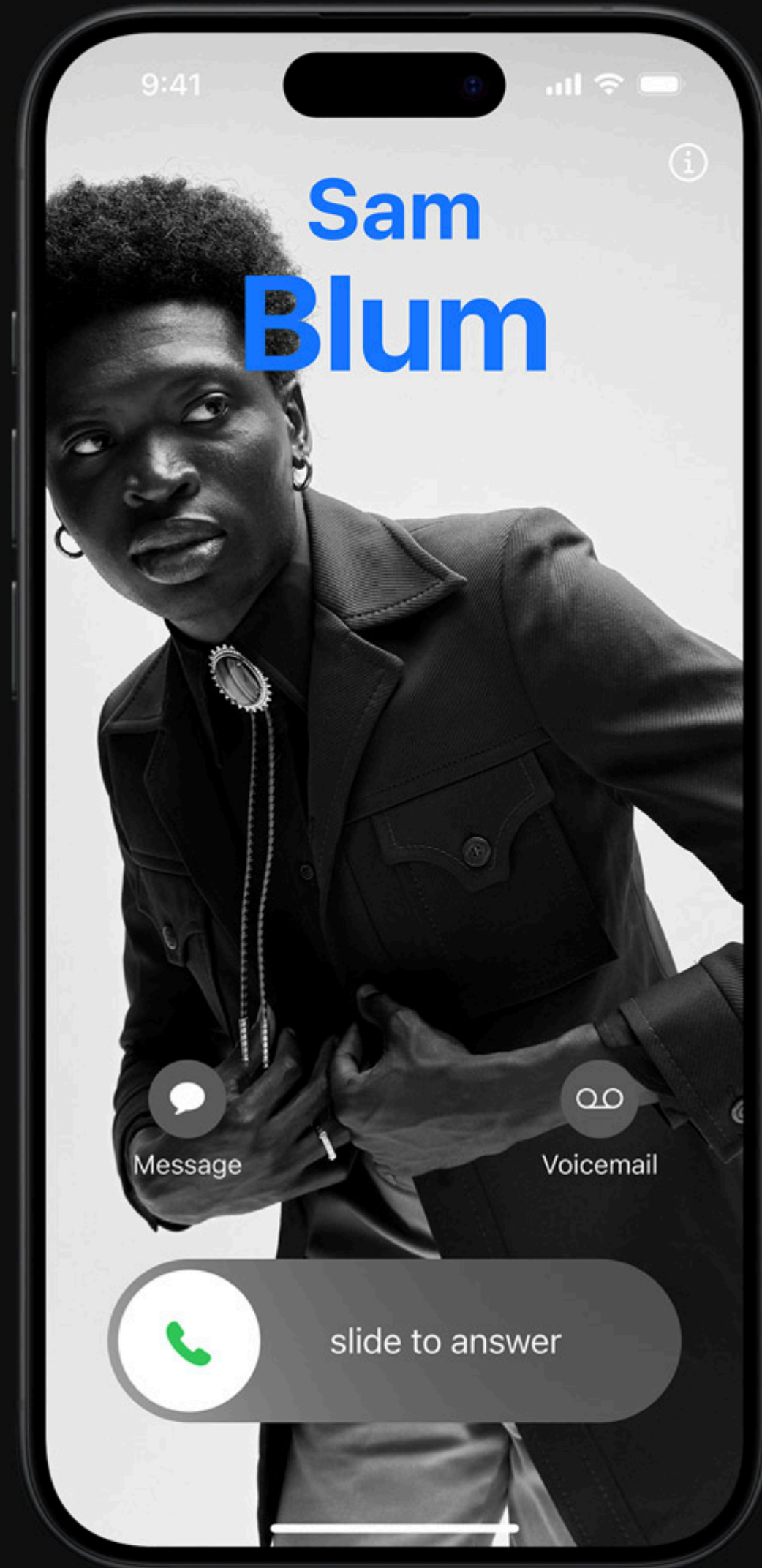




# B2B Catalogue

Gait Apple Products

# iPhone

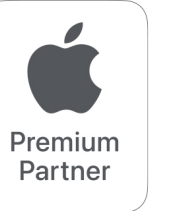




# iPhone

## iPhone 15 Pro or 15 Pro Max

gait  
جايت



New

## iPhone 15 Pro

The ultimate iPhone.

6.7" or 6.1"

Super Retina XDR display<sup>1</sup>

ProMotion technology

Always-On display



Titanium with textured matte  
glass back

Action button



Dynamic Island

A magical way to  
interact with  
iPhone



A17 Pro chip  
with 6-core GPU



Pro camera system

48MP Main | Ultra Wide |  
Telephoto

Super-high-resolution  
photos  
(24MP and 48MP)

Next-generation portraits  
with Focus and Depth Control

Up to  
**10x**

optical zoom range



Emergency SOS

Emergency SOS via satellite<sup>3</sup>

Crash Detection<sup>4</sup>

Roadside Assistance  
via satellite<sup>3</sup>



Up to 29 hours  
video playback<sup>5</sup>



USB-C

Supports USB 3  
for up to 20x  
faster transfers<sup>7</sup>



Face ID

# iPhone

## iPhone 15 or 15 Plus



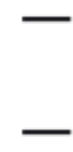
New

## iPhone 15

A total powerhouse.

6.7" or 6.1"

Super Retina XDR display<sup>1</sup>



Aluminum with color-infused glass back

Ring/Silent switch



Dynamic Island

A magical way to interact with iPhone



A16 Bionic chip with 5-core GPU



Advanced dual-camera system

48MP Main | Ultra Wide

Super-high-resolution photos (24MP and 48MP)

Next-generation portraits with Focus and Depth Control

4x

optical zoom range



Emergency SOS  
Emergency SOS via satellite<sup>3</sup>  
Crash Detection<sup>4</sup>  
Roadside Assistance via satellite<sup>3</sup>



Up to 26 hours video playback<sup>5</sup>



USB-C  
Supports USB 2



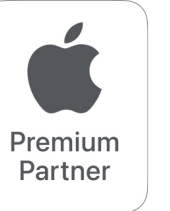
Face ID



# iPhone

## iPhone 14

gait  
جايت



### iPhone 14

As amazing as ever.

6.7" or 6.1"  
Super Retina XDR display<sup>1</sup>



Aluminum with glass  
back  
Ring/Silent switch



A15 Bionic chip  
with 5-core GPU



Dual-camera system  
12MP Main | Ultra Wide



Portrait mode with Focus and  
Depth Control

### 2x

optical zoom range



Emergency SOS  
Emergency SOS via satellite<sup>3</sup>  
Crash Detection<sup>4</sup>  
Roadside Assistance  
via satellite<sup>3</sup>



Up to 26 hours  
video playback<sup>5</sup>



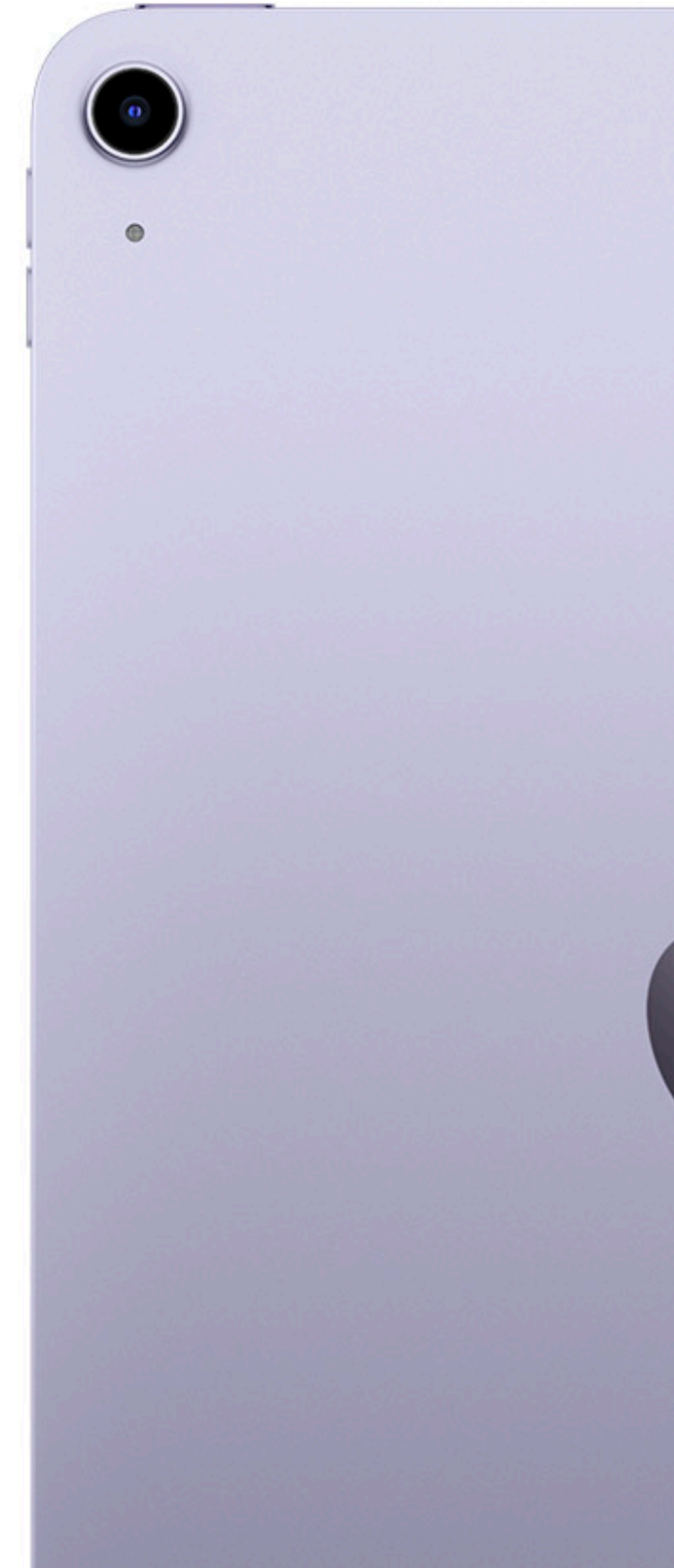
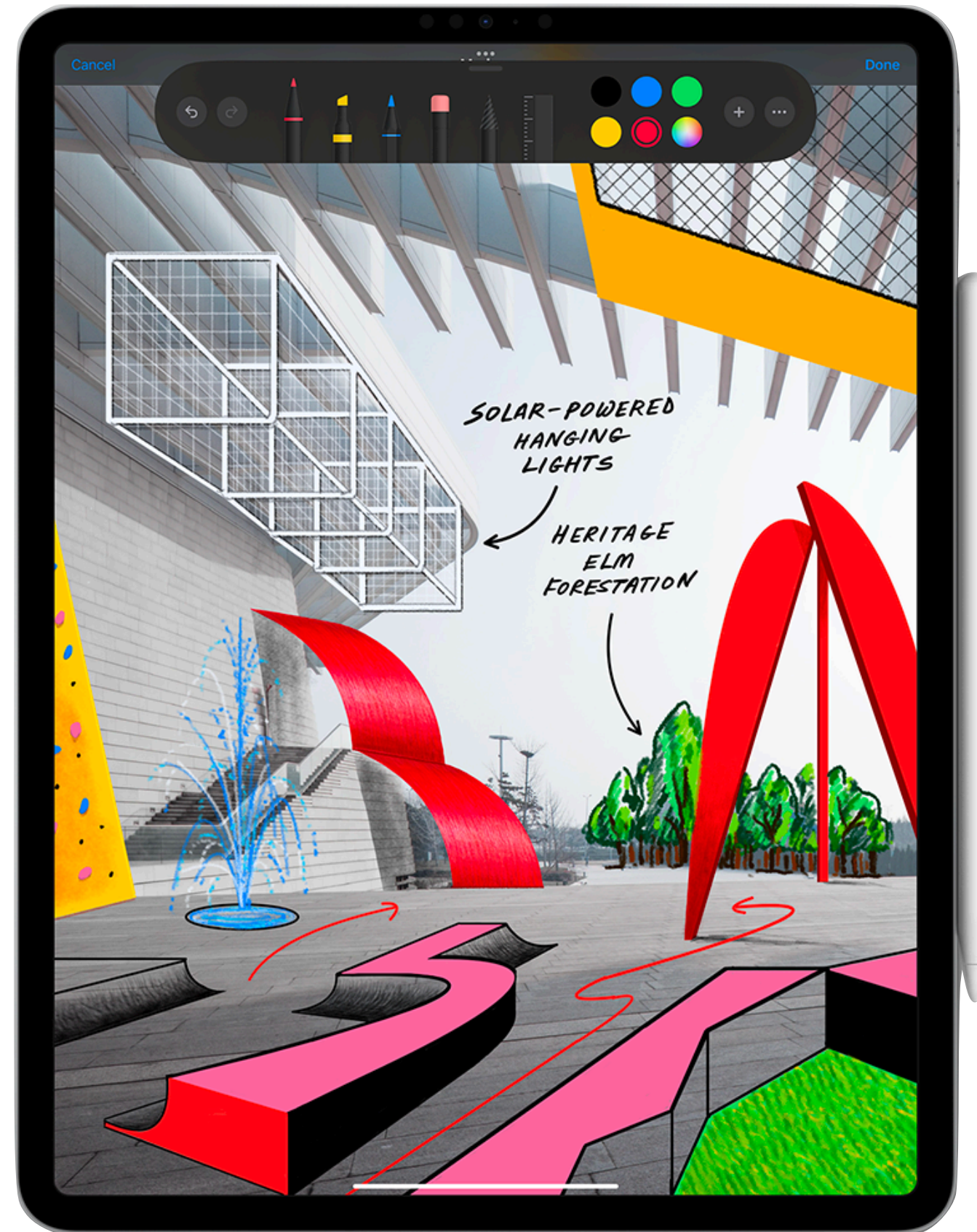
Lightning  
Supports USB 2



Face ID



# iPad Pro - iPad Air - iPad - iPad mini





# iPad Pro



## iPad Pro

### 12.9" or 11"

Liquid Retina XDR display  
or Liquid Retina display<sup>2</sup>

ProMotion technology

P3 wide color

Antireflective coating



M2 chip



12MP Ultra Wide  
front camera

TrueDepth camera system



12MP Wide camera

10MP Ultra Wide camera

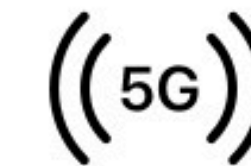
4K video, ProRes



Face ID



USB-C connector



5G cellular<sup>3</sup>



Supports Apple Pencil  
(2nd generation)

Supports Apple Pencil  
(USB-C)

# iPad Air



# iPad Air

10.9"

Liquid Retina display<sup>2</sup>

—

P3 wide color

Antireflective coating



M1 chip



12MP Ultra Wide front camera

—



12MP Wide camera

—

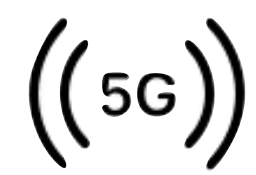
4K video



Touch ID in top button



USB-C connector



5G cellular<sup>3</sup>



Supports Apple Pencil (2nd generation)

Supports Apple Pencil (USB-C)



# iPad



## iPad 10th generation

10.9"

Liquid Retina display<sup>2</sup>

—

sRGB color

—

A14

A14 Bionic chip



Landscape 12MP  
Ultra Wide front camera

—



12MP Wide camera

—

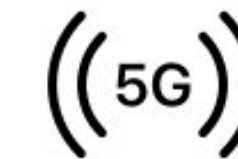
4K video



Touch ID in top button



USB-C connector



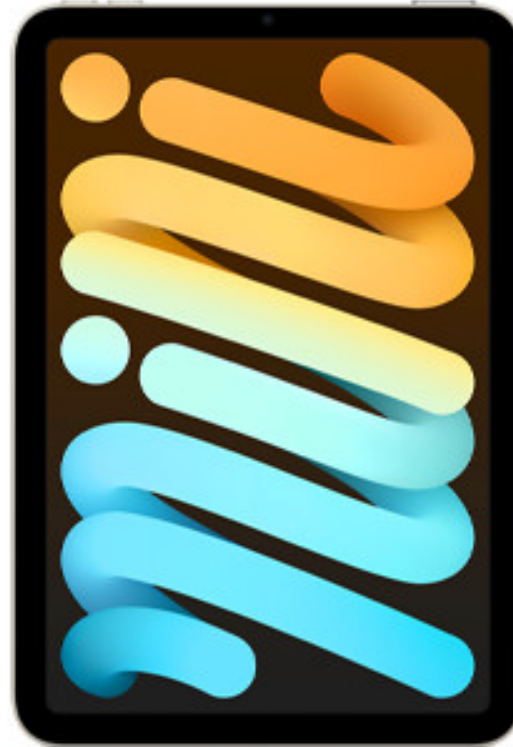
5G cellular<sup>3</sup>



Supports Apple Pencil  
(USB-C)

Supports Apple Pencil  
(1st generation)<sup>4</sup>

# iPad mini



iPad mini

8.3"

Liquid Retina display<sup>2</sup>

—

P3 wide color

Antireflective coating



A15 Bionic chip



12MP Ultra Wide  
front camera

—



12MP Wide camera

—

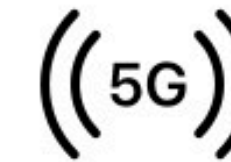
4K video



Touch ID in top button



USB-C connector



5G cellular<sup>3</sup>



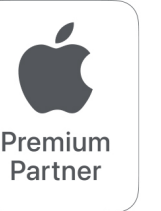
Supports Apple Pencil  
(2nd generation)

Supports Apple Pencil  
(USB-C)



# MacBook Pro

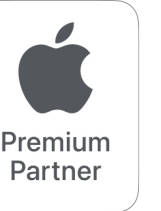
gait  
جايت



# MacBook Pro

16-inch M3 Pro or Pro Max Chip

gait  
جايت



Silver

Up to  
**22 hrs**

battery life<sup>5</sup>



Touch ID

**16.2"**

Liquid Retina XDR display<sup>8</sup>



Apple M3 Pro chip or  
Apple M3 Max chip

Up to

**16-core**

CPU

Up to

**40-core**

GPU

Up to

**128GB**

unified memory

Up to

**8TB**

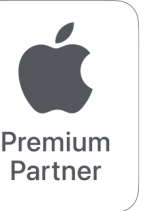
storage<sup>3</sup>



# MacBook Pro

14-inch M3 Pro or Pro Max Chip

gait  
جايت



14.2"

Liquid Retina XDR display<sup>8</sup>

Up to  
**40-core**  
GPU



Space Black



Apple M3 Pro chip or  
Apple M3 Max chip

Up to  
**128GB**  
unified memory

Up to  
**18 hrs**

battery life<sup>5</sup>



Touch ID

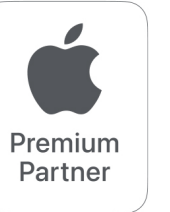
Up to  
**16-core**  
CPU

Up to  
**8TB**  
storage<sup>3</sup>

# MacBook Pro

14-inch M3 Chip

gait  
جايت



# 14.2"

Liquid Retina XDR display<sup>8</sup>

# 10-core

GPU



Space Gray



Apple M3 chip

Up to

# 24GB

unified memory

Up to  
**22 hrs**

battery life<sup>5</sup>



Touch ID

# 8-core

CPU

Up to

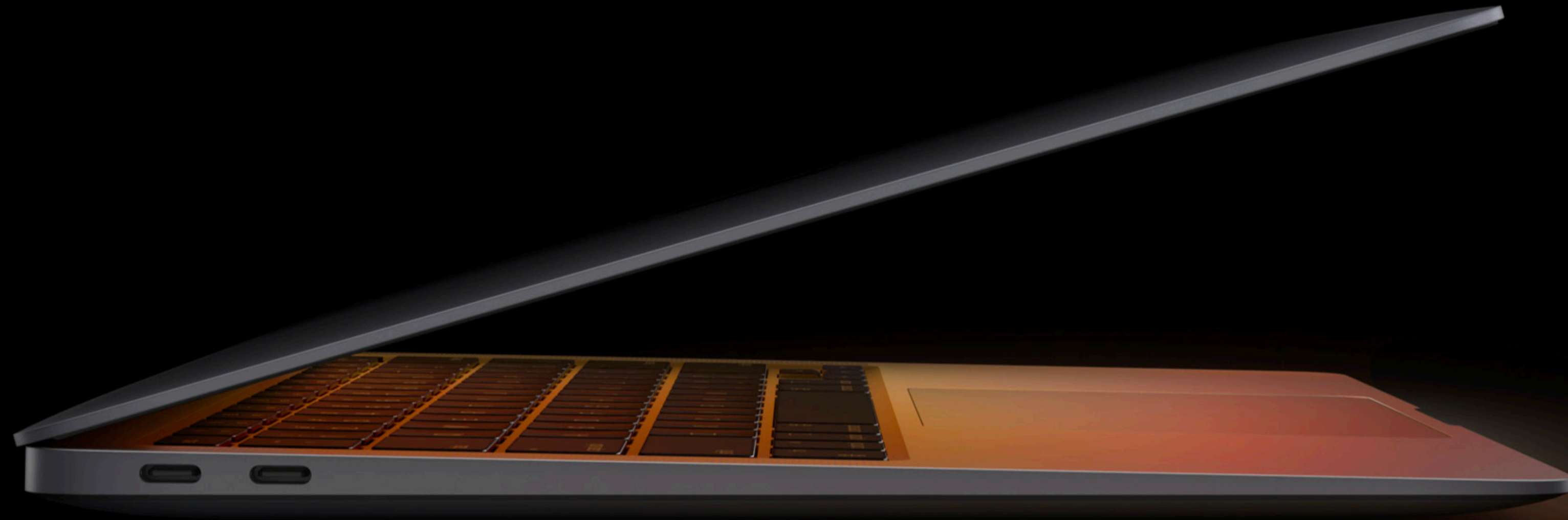
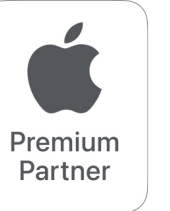
# 2TB

storage<sup>3</sup>



# MacBook Air

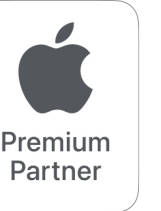
gait  
جايت



# MacBook Air

13.6-inch M2 Chip

gait  
جايت



## MacBook Air 15"

M2 chip

**3.3 lb.**

Weight



Touch ID

**15.3"**

Liquid Retina display<sup>1</sup>



Apple M2 chip

**8-core**

CPU

**10-core**

GPU



Up to 24GB unified memory

**2TB**

Maximum configurable storage<sup>2</sup>



Up to 18 hours battery life<sup>5</sup>

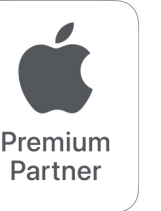


1080p FaceTime HD camera

# MacBook Air

13.6-inch M2 Chip

gait  
جايت



## MacBook Air 13"

M2 chip

**2.7 lb.**

Weight



Touch ID

**13.6"**

Liquid Retina display<sup>1</sup>



Apple M2 chip

**8-core**

CPU

Up to  
**10-core**

GPU



Up to 24GB unified memory

**2TB**

Maximum configurable storage<sup>2</sup>



Up to 18 hours battery life<sup>4</sup>



1080p FaceTime HD camera



# MacBook Air

13.3-inch M1 Chip



## MacBook Air 13"

M1 chip

**2.8 lb.**

Weight



Touch ID

**13.3"**  
Retina display<sup>1</sup>



Apple M1 chip

**8-core**

CPU

**7-core**

GPU



Up to 16GB unified memory

**2TB**

Maximum configurable storage<sup>2</sup>



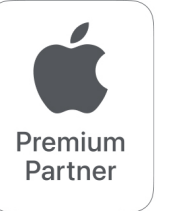
Up to 18 hours battery life<sup>3</sup>



720p FaceTime HD camera

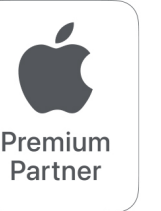
# iMac

gait  
جايت



# iMac

gait  
جايت



Silver



Magic Keyboard with Touch ID

# 24"

4.5K Retina display<sup>2</sup>



Apple M3 chip

# 8-core

CPU

# 10-core

GPU

Up to

# 24GB

unified memory

Up to

# 2TB

storage<sup>3</sup>



# Mac Studio - Mac mini

A true powerhouse.

Studio



mini





# Mac Studio

M2 Max or M2 Ultra Chip



Silver

Up to  
**192GB**  
unified memory

Up to  
**8TB**  
storage<sup>3</sup>



Apple M2 Max chip or  
Apple M2 Ultra chip

Up to  
**24-core**  
CPU

Up to  
**76-core**  
GPU



# Mac mini

M2 or M2 Pro Chip



Silver

Up to  
**32GB**  
unified memory

Up to  
**8TB**  
storage<sup>3</sup>



Apple M2 chip or  
Apple M2 Pro chip

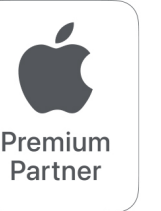
Up to  
**12-core**  
CPU

Up to  
**19-core**  
GPU



# Apple Displays

gait  
جایت

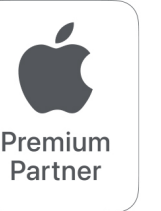




# Apple Display

## Studio Display

gait  
جايت



27"

Retina display<sup>1</sup>  
5120 by 2880 pixels

5K

Retina display  
218 ppi



600 nits brightness



True Tone  
Anti-reflective coating  
Nano-texture glass option



12MP Ultra Wide camera with Center Stage



Studio-quality three-mic array  
Six-speaker sound system with Spatial Audio



Three USB-C ports for your accessories

One Thunderbolt 3 port to connect  
and charge your compatible Mac



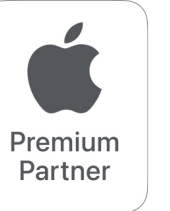
Tilt-adjustable stand  
Tilt- and height-adjustable stand option  
VESA mount adapter option



# Apple Display

## Pro Display XDR

gait  
جایت



32"

Retina XDR display<sup>1</sup>  
6016 by 3384 pixels

6K

Retina display  
218 ppi



1600 nits peak brightness



True Tone

Anti-reflective coating  
Nano-texture glass option

—

—

000 ⚡

Three USB-C ports for your accessories

One Thunderbolt 3 port to connect  
and charge your compatible Mac



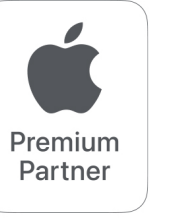
Pro Stand option

VESA mount adapter option



# Apple Watch

gait  
جايت





# Apple Watch Ultra 2



## Apple Watch Ultra 2

The most rugged  
and capable.

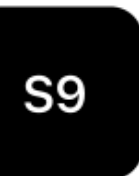
49mm titanium  
case size



Carbon neutral  
combinations available<sup>2</sup>



Always-On Retina display  
Up to 3000 nits



S9 SiP

Double tap gesture

Faster on-device Siri with  
health data access

Precision Finding  
for iPhone



ECG app<sup>11</sup>

High and low heart  
rate notifications

Irregular rhythm  
notifications<sup>3</sup>

Low cardio  
fitness notifications



Temperature sensing<sup>12</sup>

Cycle Tracking  
with retrospective  
ovulation estimates<sup>4</sup>



Emergency SOS<sup>5</sup>

International  
emergency calling<sup>6</sup>

Fall Detection and  
Crash Detection<sup>5</sup>

Siren

100m

Water resistant

Swimproof<sup>16</sup>

High-speed water sports

Recreational dive to 40m



Precision  
dual-frequency GPS

Cellular connectivity<sup>8</sup>

Supports Family Setup  
(GPS + Cellular models)  
Connect family members  
who don't have an iPhone<sup>9</sup>



Up to 36 hours<sup>17</sup>

Up to 72 hours in  
Low Power Mode<sup>17</sup>

Fast charging<sup>18</sup>



# Apple Watch S9



## Apple Watch Series 9

Powerful sensors,  
advanced health features.

45mm or 41mm  
aluminum or stainless  
steel case size



Carbon neutral  
combinations available<sup>2</sup>



Always-On Retina display  
Up to 2000 nits



S9 SiP

Double tap gesture  
Faster on-device Siri with  
health data access

Precision Finding  
for iPhone



ECG app<sup>11</sup>

High and low heart  
rate notifications

Irregular rhythm  
notifications<sup>3</sup>

Low cardio  
fitness notifications



Temperature sensing<sup>12</sup>

Cycle Tracking  
with retrospective  
ovulation estimates<sup>4</sup>



Emergency SOS<sup>5</sup>

International  
emergency calling<sup>6</sup>

Fall Detection and  
Crash Detection<sup>5</sup>



Water resistant

Swimproof<sup>13</sup>



GPS

Available cellular connectivity<sup>8</sup>

Supports Family Setup  
(GPS + Cellular models)  
Connect family members  
who don't have an iPhone<sup>9</sup>

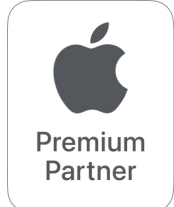


Up to 18 hours<sup>14</sup>

Up to 36 hours in  
Low Power Mode<sup>14</sup>

Fast charging<sup>15</sup>

# Apple Watch SE



## Apple Watch SE

All the essentials.  
Light on price.

44mm or 40mm  
aluminum case size



Carbon neutral  
combinations available<sup>2</sup>



Retina display  
Up to 1000 nits



S8 SiP

-

Siri

Find iPhone



-

High and low heart  
rate notifications

Irregular rhythm  
notifications<sup>3</sup>

Low cardio  
fitness notifications



-

Cycle Tracking<sup>4</sup>



Emergency SOS<sup>5</sup>

International  
emergency calling<sup>6</sup>

Fall Detection and  
Crash Detection<sup>5</sup>



Water resistant

Swimproof<sup>7</sup>

-

-



GPS

Available cellular connectivity<sup>8</sup>

Supports Family Setup  
(GPS + Cellular models)  
Connect family members  
who don't have an iPhone<sup>9</sup>



Up to 18 hours<sup>10</sup>

Low Power Mode



# AirPods

gait  
جایت





# AirPods Max

gait  
جايت



# 20 hrs

Up to 20 hours of listening time with a single charge  $\Delta\Delta\Delta$



Personalized Spatial Audio with dynamic head tracking  $\circ\circ$



Active Noise Cancellation and Transparency mode



Smart Case

# AirPods



**AirPods**  
2nd generation



Lightning Charging Case

**5 hrs**

Up to 5 hours of listening time with a single charge<sup>△△△</sup>



**AirPods**  
3rd generation



Lightning Charging Case or MagSafe Charging Case<sup>△△</sup>

**6 hrs**

Up to 6 hours of listening time with a single charge<sup>△△△</sup>



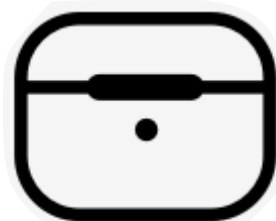
Personalized Spatial Audio with dynamic head tracking<sup>◇◇</sup>



Sweat and water resistant<sup>◇◇◇</sup>



**AirPods Pro**  
2nd generation  
(USB-C)



MagSafe Charging Case (USB-C) with speaker and lanyard loop<sup>△△</sup>

**6 hrs**

Up to 6 hours of listening time with a single charge<sup>△△△</sup>



Personalized Spatial Audio with dynamic head tracking<sup>◇◇</sup>



Sweat and water resistant<sup>◇◇◇</sup>



Active Noise Cancellation and Transparency mode